



Zhenbin Lu

Senior Partner

Practice Areas

Internet Law

Dispute Resolution

Mergers and Acquisitions

Corporate Governance and Compliance

Contact

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Working Language

Chinese, English

Summary

Lawyer Zhenbin Lu has practiced PRC law for 20 years. He joined Shanghai Hansheng Law Offices as senior partner in July 2020.

He is professional on commercial litigation & arbitration. He has long-term cooperation with several multinational companies and provides comprehensive legal support to them. He also provides legal services for middle-large size local private companies.

He is very professional on the legal area of direct selling, wechat selling, e-commerce selling and has provided comprehensive legal services for direct selling companies for 10+ years.

Practice performance:

- 1. Work as outside legal counsel for several multinational direct selling companies for 10+ years.
- 2. Work as outside legal counsel for several middle-large local private companies for 10+ years.
- 3. Handled many difficult and complicated litigation case, for example:
 - 1) Represent client in a sales contract dispute litigation (sue amount 400 million RMB).
 - 2) Represent client in a share transfer litigation (sue amount 500 million RMB).
 - 3) Represent client in a loan contract dispute litigation (sue amount 2 billion RMB).
- 4. Provide comprehensive legal services with respect to sales business mode, industry compliance, etc. to multinational direct selling companies. Has rich experience of handling serious compliance emergencies.

Education:

- East China University of Politics and Law LLB
- University of Hertfordshire LLM

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account



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